

## Privacy policy for the 196+ forum Vienna – Event platform

The 196+ events GmbH (hereinafter referred to as "we") operate the event platform including the respective sub-directories for the event "196+ forum Vienna" (hereinafter referred to as the "event platform" or "website").

With this privacy policy, we would like to inform you which data will be processed in which form when you attend the 196+ forum Vienna via our event platform. We hereby also comply with our duty to inform you in accordance with Art. 13 and Art. 14 of the General Data Protection Regulation (GDPR).

### I. Controllers

The controller for the data processing on our website is

196+ events GmbH

Schubertring 3

A-1010 Wien

Phone: +43 1 5120707

Email: [vienna@196plus.com](mailto:vienna@196plus.com)

Unless stated otherwise, the controller is responsible for the processing operations described in this privacy policy based on an arrangement pursuant to Art. 26 GDPR. Information on the essence of the arrangement is available upon request. You can contact the controller for your data protection rights.

### II. Purposes, legal bases and storage period

#### 1. General use of the event platform

We use eventmobi by eventmobi GmbH, WeWork, Warschauer Pl. 11-13, 10245 Berlin, Germany ("eventmobi") as a third-party provider in order to host the event platform. The data on the event platform are processed on our behalf by the service provider.

For more information regarding the privacy at eventmobi, please refer to the privacy policy at: <https://www.eventmobi.com/privacy-policy/>.

The web server of our event platform automatically records the accesses to our websites.

Therefore, when you visit our websites, certain technical data is automatically transmitted to us, namely:

- IP address,
- Accessed content,
- Information about the transmission,
- Date of access,
- The amount of data transmitted,
- The referrer,
- The Web browser/User Agent.

The processing of the IP address when establishing a connection is based on Art. 6 par. 1 lit. f) GDPR. Our legitimate interest lies in offering you the services of our website and enabling you to use it accordingly.

The hosting service provider of our event platform creates so-called log files to maintain system security, in order to guarantee the security and integrity of our IT systems. These purposes represent the legitimate interest for which the processing is carried out (Art. 6 par. 1 lit. f) GDPR). As soon as the purpose of the data processing is fulfilled, erasure of the data is carried out, unless legal or contractual regulations oppose this. Your interactions with the event platform will be deleted at the latest one month after the end of the event.

## **2. Attending the event via our event platform**

When attending the event via our event platform and when using certain functions our event platform, we will process your data to provide you the requested functions.

The legal basis for these processing operations is Art. 6 par. 1 lit. b) GDPR.

### **a) Attendees Area**

In the Attendees Area you can have private conversations with other attendees. You can add information in your attendee profile such as a photo of yourself, job title, company, a short description about yourself, your contact (website, Twitter, Facebook, LinkedIn), type of attendance or sector. This data will be visible to other attendees in the Attendees Area. You can start video calls with other attendees and/or exchange text messages and share content. We keep no records of your activities in the Attendees Area.

### **b) Chat**

On the event platform you will be able to comment and chat during the live sessions. The chat allows you to ask questions or give feedback within the chat group and exchange private text messages with other attendees regarding the respective session. When chatting, your name appears in the chat. In case of questions asked via the Q&A field, you will give your answers anonymously.

**c) Videocalls**

You can use the video conferencing tool Whereby by Whereby AS, Gate 1 no. 107, 6700 Måløy, Norway ("Whereby"), to make videocalls with other attendees. To do so, you must register your name and email address. If you speak to other attendees via Whereby you will transmit your voice and, if applicable, a video image. Whereby is solely responsible for these processing activities. For more information regarding data privacy when using Whereby, please refer to the privacy policy at: <https://whereby.com/information/tos/privacy-policy/>.

**d) Announcements**

When using the platform we can send you alerts e.g. to inform you about changes in the schedule of the sessions. We also inform you via email and via push notification when an attendee sends you a message or requests a meeting with you. You can opt out to these announcements at any time in the Preferences of the event platform.

**e) Livestream**

For the streaming of our livestreams, we use the service provider KFP Austria GmbH, Franzosengraben 11a, 1030 Wien ("encore"), which technically provides the livestreams on our behalf. Thus, you will be connected to the servers used by encore when streaming the sessions. For more information regarding data privacy at encore, please refer to the privacy policy at: <https://www.encore-emea.com/de/privacy-policy/>.

**III. Contact**

We offer you the opportunity to contact us, for example via our email address. In the case of an email, please provide us at least with your email address and, if applicable, your name, a subject and the content of your request.

We will store your enquiry for as long as necessary for the respective inquiry and delete it afterwards unless legal provisions prevent deletion, in particular if further storage in accordance with Art. 6 par. 1 lit. f) GDPR is necessary for the purpose of providing evidence or to comply with legal retention periods in accordance with Art. 6 par. 1 lit. c) GDPR. If the request is made within the framework of an existing or prospective contractual relationship with us, the storage period shall be based on the underlying contractual relationship.

**IV. Storage period**

Unless explicitly stated otherwise, we will process and store your personal data for as long as it is required for the respective purpose and delete it thereafter.

**V. Other recipients of the data**

We use external service providers if we are unable to provide services ourselves or if it is not reasonable to do so. These external service providers

are primarily providers of IT services, such as our host, email provider or telecommunications provider.

## VI. General rights of data subjects

The GDPR guarantees you certain rights, which you can assert against us – if the legal requirements are met.

- **Art. 15 GDPR – Right of access:** You have the right to obtain confirmation from us as to whether personal data relating to you are being processed and, if so, what these data are and the detailed circumstances of the processing.
- **Art. 16 GDPR – Right of rectification:** You have the right to ask us to rectify incorrect personal data concerning you immediately. You also have the right to request the completion of incomplete personal data, including by means of a supplementary declaration, taking into account the purposes of the processing.
- **Art. 17 GDPR – Right to deletion:** You have the right to demand that we delete any personal data relating to you immediately.
- **Art. 18 GDPR – Right to restriction of processing:** You have the right to request us to restrict processing.
- **Art. 20 GDPR – Right to data portability:** You have the right, in the event of processing based on consent or for the fulfilment of a contract, to receive the personal data concerning you which you have provided us with in a structured, common and machine-readable format and to transfer this data to another responsible party without hindrance from us or to have the data transferred directly to the other responsible party, insofar as this is technically feasible.
- **Art. 77 GDPR – Right to lodge a complaint with a supervisory authority:** You have the right to lodge a complaint with a supervisory authority at any time, in particular in the Member State in which you are resident, your place of work or place of the alleged infringement if you consider that the processing of personal data relating to you infringes data protection law.

## VII. In particular right to object and right to withdraw consent

- **Art. 21 GDPR – Right to object:** You have the right to object at any time, for reasons arising from your particular situation, to the processing of personal data concerning you which is necessary on the basis of a legitimate interest on our part or in order to carry out a task in the public interest, or which is carried out in the exercise of official authority.

If you object, we will no longer process your personal data unless we can prove compelling legitimate grounds for processing that override your interests, rights and freedoms, or unless the processing serves to assert, exercise or defend legal claims.

If we process your personal data for direct marketing purposes, you have the right to object to the processing at any time. If you object to

processing for direct marketing purposes, we will no longer process your personal data for these purposes.

In order to exercise your right of objection, you can, for example, send us an email to the email address mentioned above.

- **Withdrawal of consent:** If you have given us your informed consent, you have the right to withdraw your consent at any time. In this case, all data processing that we have carried out until your withdrawal remains lawful.

#### VIII. Obligation to provide data

You have no contractual or legal obligation to provide us with personal data. However, we are not able to offer you our services without the data you provide.

#### IX. The existence of automated decision-making (including profiling)

We will not subject you to any automated decision-making, including profiling in accordance with Art. 22 par. 1 and 4 GDPR, which has legal effects on you or affects you.

#### X. Internet-specific data processing

##### 1. General information on cookies and related processing

If you use certain functions of our event platform, cookies are set in your browser. Cookies are small text files that are stored on your hard drive and assigned to the browser you are using. The person who sets the cookie can collect certain information through the cookie. Cookies cannot execute programs or transfer viruses to your computer. Their sole purpose is to make your use of our website more pleasant and to enable us to evaluate statistically your use of the site.

##### a) Offer of functions

In some cases, we use cookies to provide you with functions such as our user account, the login function or our interactive features, for example, to allow push notifications, enable posting, registration and "following" of events, provide "real-time" updates and for the correct display of the event platform. These cookies are necessary for us to be able to offer you our services. Therefore, we do not ask you for your consent for these cookies.

##### b) Your choice

In general, you can prevent cookies from being stored on your hard drive by changing your browser settings to prevent the acceptance of cookies. You can also set your browser so that it asks you whether you wish to accept cookies before they are stored. Finally, you can also delete cookies at any time. Please refer to the instructions of your browser manufacturer for details of how all this works. If you do not accept cookies, however, this may lead to functional restrictions of the portal in individual cases.

The legal basis for the processing of cookie data is Art. 6 par. 1 lit. f) GDPR, insofar as the setting of cookies and the associated processing is necessary for the provision of the pages and services requested by you. Our legitimate interest lies in the respective purposes for which the cookie is set and used.

## 2. YouTube

We embed YouTube videos on our event platform. The service [de.youtube.com](https://www.youtube.com) is a video portal operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland (hereinafter "YouTube"). YouTube is a subsidiary of Google. When you visit websites with embedded YouTube videos, you will be connected to [youtube.com](https://www.youtube.com). This connection is necessary in order to be able to display the respective video on our website in your browser.

Please note that YouTube processes at least your IP address, the date and time at which the video was displayed, and the website you visited. In addition, a connection to Google's DoubleClick advertising network is established. You can find more information on Google Ads and on how to object at: <https://safety.google/intl/de/privacy/ads-and-data/> and <https://adssettings.google.com>.

If you are logged into YouTube when accessing our website, YouTube will assign the connection information to your YouTube account. To prevent this, you must either log out of YouTube before visiting our website or make the corresponding settings in your YouTube account.

The integration is based on Art. 6 par. 1 lit. f) GDPR. The legitimate interest is to make our website user-friendly.

For more information on the collection and use of data, as well as your rights and protection options, please refer to Google's privacy policy at: <https://policies.google.com/privacy?hl=en-US>.

## 3. Vimeo

Furthermore, we use the provider Vimeo for the integration of videos. Vimeo is operated by Vimeo, LLC, West 18th Street, New York, New York 10011, USA (hereinafter "Vimeo"). When you visit the websites of our event platform that are provided with such an embedded video by Vimeo, a connection is established to the Vimeo servers and the plugin is displayed. This connection is necessary in order to be able to display the respective video on our website in your browser.

Please note that Vimeo processes at least your IP address, the date and time at which the video was displayed, and the website you visited. If you are logged in as a Vimeo member, Vimeo assigns this information to your personal user account. When using the embedded video, such as clicking on the start button of a video, this information is also assigned to your user account. You can prevent this assignment by logging out of your Vimeo user account before using our website and deleting the corresponding cookies from Vimeo.

The integration is based on Art. 6 par. 1 lit. f) GDPR. The legitimate interest is to make our website user-friendly.

Further information on data processing and notes on data protection by Vimeo can be found at <https://vimeo.com/privacy>.

Vienna, 26 June 2022